



SMOKE FREE MICHIGAN
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GAYLORD, MI 49735

To the Senate Regulatory Reform Committee,

My name is Dan Lawitzke; I am the acting Chairman of the Board of the trade organization Smoke Free Michigan and own three vapor product stores in the state of Michigan. My company, Mister-E-Liquid, is a Grand Rapids-based manufacturer of e-liquid in an industry-leading ISO 14644 Class 6 clean room. Our wholesale clients reach the majority of the United States and over 50 countries. We also serve as a retailer of nicotine-based vaporizer products. Currently, Mister-E-Liquid operates three Mister-E's stores - our primary retail division - in the state of Michigan, with the fourth in-progress, and three BloNoSmoke stores in the state of Illinois.

Mister-E-Liquid is writing to show our support of SB 231 and encourage the Committee to approve the bill. We believe that the products produced and sold by our industry are intended to be used as an alternative to tobacco, and are not for use by minors. It has been our policy from Mister-E-Liquid's inception to not sell to anyone under the age of 18. Our retail stores already have printed signs at the point of sale stating our policy, as well as welcome signage issued by the State. By defining 'Vapor Products' as an independent category, the Vapor Industry is separated from the Tobacco Industry, allowing for independent regulations. Because of this separation, appropriate regulations can follow that will make vapor products into a safer alternative to combustible tobacco. However, the appropriate actions must also be taken to ensure vapor products do not reach a minor's possession. SB 231 clearly and concisely serves this function.

Thank you,

Daniel T Lawitzke

Acting Chairman, Smoke Free Michigan